



PRIVACY POLICY STATEMENT FOR ALTERMAN WEBSITE AND APPLICATIONS

Alterman respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, and safeguard your information when you visit our website or use our applications or services.

Data Collection

Alterman may collect personal data such as your name, phone number, email address, IP address, device information, and browsing behavior. This data is collected through cookies and analytic tools to enhance our services and website performance. Information may be disclosed in compliance with legal processes or during business transfers, mergers, or acquisitions. Any data collected will be held confidential and may be shared between Alterman departments and its vendors or service providers as need but will not otherwise be sold to or distributed to third parties for marketing or promotional purposes. Data obtained through SMS services may include mobile phone numbers, carrier names, and the date, time, and content of messages. This information is used to contact users and deliver the requested services.

Delivery Disclaimer

Alerts sent via SMS may not be delivered under certain circumstances, including lack of network coverage, capacity issues, or external factors such as terrain, proximity to buildings, weather, or user equipment. Wireless operators do not guarantee message delivery and are not liable for delays or undelivered messages.

How We Use Your Information

We may use the information you provide for the following limited purposes: to respond to your inquiries or requests; to provide services you have requested; and to ensure the proper functioning and security of our website and applications.

No Sale or Sharing of Personal Information

Alterman will **not** sell, rent, lease, or otherwise disclose your personal information – including your mobile phone number – to third parties for any purpose, including marketing or advertising.

No Marketing Use of Mobile Phone Numbers

Alterman will **not** use your mobile phone number for marketing, promotional messages, or unsolicited communications. Any text messages sent will be strictly related to services you have explicitly requested or authorized.

TCPA Compliance

Alterman is committed to full compliance with the Telephone Consumer Protection Act (“TCPA”). We will not

send text messages or make calls to your mobile number without your express consent. If you opt-in to receive SMS communications, you will have the ability to opt out at any time by replying "STOP" or following instructions provided in the message.

Data Security

Alterman takes reasonable precautions to protect your personal information. All data is stored securely and we use appropriate technical and organizational measures to prevent unauthorized access, disclosure, alteration, or destruction.

Third Party Services

We may use third-party service providers to support the functionality of our website and applications. These providers are contractually obligated to maintain the confidentiality and security of any personal information we share with them, and they are prohibited from using it for any purpose other than to provide services on our behalf.

Your Rights

You have the right to access, correct, or delete your personal information. If you wish to exercise these rights, please contact us through our website.

Children Under the Age of 13

Children under the age of 13 should not submit any information about themselves to Alterman. We do not knowingly collect personally identifiable information from children under the age of 13.

Changes to This Policy

Alterman reserves the right to update or modify this Privacy Policy at any time. Changes will be posted on this page with an updated effective date.